



New Brunswick Walker Mission  
SIAL Paris 2024

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**MEET THE COMPANIES**



# Acer Acadie

## Les Sirops d'Acadie



**Product(s)** Maple products (maple syrup, maple meringues, and biodegradable spoons that can hold maple syrup or maple butter)

**Contact** Ian Drapeau (owner)

**Info** Acer Acadie is a company specializing in the production of maple syrup and related products, rooted in New Brunswick, in the region commonly known as Acadia, the site of the first permanent European settlement in North America.

Inspired by the knowledge passed down by Indigenous peoples, Acer Acadie values this precious natural resource. Since 2020, it has been marketing its products under the brand "Les Sirops d'Acadie," highlighting Acadian heritage. Combining artisanal methods and traditions, the company is committed to offering authentic, high-quality products while celebrating regional identity.





# Distillerie Fils du Roy

The First Acadian Distillery

**Product(s)** Spirits (Absinthe, Gin, Rhum & Brandy, Vodka, Whisky), Beer, Cocktails and Coffee

**Contact** Sébastien Roy (General Manager and Owner)

**Website** [www.distillieriefilsduroy.com](http://www.distillieriefilsduroy.com)

**Info** It was during a family reunion in Caraquet in 2011 that the idea of starting a distillery was launched. The following year, Distillerie Fils du Roy was born. Sébastien Roy and his mother Diane Roy began the development of two first products: Gin Thuya and Absinthe La Courailleuse. The main objective was to provide excellent quality spirits at an affordable price to New Brunswickers. Very quickly, the products were noticed and reached international markets.





# Maison Fils du Roy



Truly local products start with local ingredients

**Product(s)** Malt

**Contact** Josée Boudreau (Director of Operations)

**Website** [www.distillieriefilsduroy.com](http://www.distillieriefilsduroy.com)

**Info** It was in 2018 that chemist Josée Boudreau joined Sébastien and Diane Roy to start Maison Fils du Roy, a new addition to the "Fils du Roy" ecosystem.

With complementary activities such as malting, yeast production and laboratory research and development, Maison Fils du Roy works closely with Distillerie Fils du Roy as well as with other craft breweries and distilleries in the province (and beyond).

The mission of this young company is simple: To substitute imports and create economic opportunities in our community, while leaving the least possible impact on the environment.



The company's first business activity was the construction of a malting plant in 2019/2020, which now operates under the name "Proud Maritime Malthouse" and supplies base malt to breweries and distilleries across the province.

# Érablière

Laplante et fils



**Product(s)** Organic Maple Syrup

**Contact** Jean Francois Laplante (President)

**Info** Érablière Laplante et fils is a cherished family business with over 20 years of expertise in crafting premium **organic maple syrup**. Nestled in the heart of New Brunswick, our expansive sugar bush boasts an impressive 180,000 taps, solidifying our position as the third largest maple syrup producer in the province.

We are poised to expand our reach into the distribution of value-added products across various regions and countries. Our commitment to quality is reflected in our state-of-the-art equipment, which adheres to export standards.





# Food by Fatou

FOOD *by* FATOU  
Healthy Eats Healthy Sips

Healthy Eats Healthy Sips

**Product(s)** Bissap beverages

**Contact** Fatour Sedore (Owner)

**Website** [www.foodbyfatou.com](http://www.foodbyfatou.com)

**Info** FOOD by FATOU is owned and operated by Fatou Sedore with support from her husband Randy Sedore. Fatou immigrated to Canada from Senegal, West Africa in 2009.

The business is a sole proprietorship, located at 440 York Street, Fredericton, New Brunswick, Canada. Fatou also operates at the local markets and supplies her products to local retailers and delivers catering services within the Fredericton area.

The company's slogan is "Healthy Eats Healthy Sips". Fatou places emphasis on this mantra as she creates her meals and beverage products. Her ingredients are ALL NATURAL, sourced from New Brunswick and her homeland of Senegal where she learned her craft at an early age, cooking and preparing meals and beverages alongside her mother.



Fatou has developed three Bissap beverage products:

- Red Hibiscus with Mint
- White Hibiscus with Ginger
- Tamarind with Cinnamon

# Maison BeauSoleil

A Leader in Canadian ostreiculture

**Product(s)** Oysters

**Contact** Amedee Savoie (General Manager)

**Website** [www.maisonbeausoleil.ca](http://www.maisonbeausoleil.ca)

**Info** Maison BeauSoleil, established in New Brunswick in 1999, specializes in producing premium oysters in floating nets. The company collaborates with over 50 producers along the Atlantic coast and distributes oysters across North America, Asia, and Europe. Their approach is akin to French winemakers, focusing on meticulous care to ensure quality and refined flavors. Maison BeauSoleil contributes to over 200 jobs in the province and aims to strengthen New Brunswick's oyster industry. Their mission is to offer premium oysters worldwide and become a Canadian leader in oyster production and distribution.





# Moonshine Creek



## Spirits beyond borders

**Product(s)** Maple Cream, Rum and Whisky

**Contact** Mathieu Collin (CFO)

**Website** [www.moonshinecreek.ca](http://www.moonshinecreek.ca)

**Info** Nestled between the St. John River and the American border of Maine, you will find Moonshine Creek in Waterville of Carleton County, New Brunswick, Canada. Our micro-distillery focuses on craft spirits that are inspired by our local history and culture. Since opening our door in August of 2018, we have made a name for ourselves with our moonshine and chocolate liqueurs, but we are currently focusing on barrel aged spirits like whisky, rum, brandy, and several innovative spirits like our Canadiana; a rum like spirit derived from maple sugar.

At Moonshine Creek Distillery Inc., we are committed to producing the highest quality products, strive for 100% customer satisfaction and building long term relationships. With our current expansion plan to grow to a total of 8,000 sq ft manufacturing facility you can be sure that can deliver consistent, revenue generating products that will keep your customers happy.

Meet us in Paris to see how we can add innovative products to your current spirit offerings, while generating additional profits for your business.

# Moose Bell Products

Delicious Candies and Lovely Lollipops

**Product(s)** Candies and Lollipops

**Contact** Carina Lin (Director)

**Website** [www.lollipop.ca](http://www.lollipop.ca)

**Info** Situated amidst New Brunswick's pristine natural scenery, numerous farms, many of which have over a century history, cultivate, harvest, and process natural products like maple syrup, blueberries, and cranberries. These producers have poured generations' worth of passion and determination into their products, working the land they call home. Pollipop combines these high-quality materials with innovative manufacturing techniques to create equally high-quality maple and fruit flavored candies and lollipops without using additives so that more peoples can experience the dlicious flavours so characteritic of Canada.





# Partner Seafood



## Quality Seafood & cold storage

**Product(s)** Seafood (Lobster, Capelin, Snow crab, Scallops, Shell, and Halibut) and cold storage

**Contact** Paul Farrah (CEO) and Geraldine Cotte (International Sales)

**Website** [www.partner-seafood.com](http://www.partner-seafood.com)  
[www.xtreme-cold.com](http://www.xtreme-cold.com)

**Info** We are Partner Seafood Inc., a production management and exporter company of various Atlantic Canada fish and seafood products such as Live and Frozen Lobster, Snow Crab, Whelk, Scallops, and many other pelagic species. With our innovative spirit and vertical integration, Partner Seafood Inc. is one of the industry leaders, with a team dedicated to the company's corporate and enduring values, we ensure that our customers and global partners receive the best products the ocean has to offer.

And Xtreme Cold is your cold storage and air cargo solution specialists. Over 70,000 sq. ft. state-of-the-art multi-temp warehouse and logistics facility with direct airside access to the YQM International Airport.

